

NAME
Address
City, State
Phone Number Email Address
LinkedInAddress

PROFILE

Results driven, consultative Marketing manager with successful business results in multiple industries and work environment who thrives in collaborative, problem-solving environments. Recognized for being approachable and easy to work with and capable of making difficult business decisions. Seeking career opportunity to grow and advance with a financially strong organization focused on creative marketing practices. Areas of expertise include:

Successful Marketing Campaigns	Increasing Market Penetration
Reaching Diverse Markets	Influence and Persuasion
eCommerce Reach	Team Leader with Demonstrated Success

PROFESSIONAL EXPERIENCE

XYZ PHARMACEUTICALS , Wayne, PA	2008-2010
Director, Title	

XYZ CORPORATION , Topeka, KS	1998-2008
Title (Dates)	
Title (Dates)	
Title (Dates)	

XYZ ASSOCIATION OF MARKETERS , Chicago, IL	1993-1998
Title	

OTHER ORGANIZATION , City, State	1989-1990
Title	

EDUCATION

M.B.A., Finance, University of Pennsylvania Wharton School of Business
B.A., Political Science, Penn State University

TARGET ROLES

Middle-management role	Emerging marketing technology
Manufacturing oriented business	Direct-to-consumer
Direct-to-Consumer roles	

TARGET EMPLOYER PROFILE

Small-to-mid size organization	Financially strong
Local	Good product portfolio