

Annual Sponsorship Packages

Philadelphia Chapter American Marketing Association



Aligning with the Philadelphia Chapter of the American Marketing Association through sponsorship opportunities provides your brand instant credibility and recognition with an elite network of marketing professionals.

Platinum Package \$5,000

- Three advertisements to membership in chapter email communications
- Two articles in a feature spotlight on the PAMA website
- Four recognition highlights in PAMA newsletter
- Logo on home page of website, linked to desired URL for full year
- Two Blog post opportunities through PAMA's website
- Financial support recognition at PAMA chapter events
- Two tickets to each PAMA chapter event
- Two, 2-Minute company introductions at PAMA chapter events
- One company supplied premium item to be distributed at the two selected educational sessions, (does not include national events)

Gold Package \$2,500

- Two advertisements to membership in chapter email communications
- One article in a feature spotlight of the PAMA website
- Two recognition highlights in PAMA newsletter
- One, 2-minute introduction of company at a chapter event
- Logo on home page of website, linked to desired URL for full year
- Logo recognition at one PAMA chapter event
- One ticket to each AMA chapter event
- Financial support recognition at PAMA chapter events
- One company premium item distributed at selected PAMA educational session (does not include National events)

Maximum Exposure Event Package \$1,000

- Logo to appear on all event promotions and communications for one chapter event
- Link to desired web page, article, or document download included in electronic event communications, (contact capture forms not permitted)
- Logo on home page of website, linked to desired URL for 6 months
- Inclusion in multiple Social Media posts associated with event promotion
- One premium item and one literature item made available to event attendees
- Two tickets to the event
- Sponsor signage at event registration table
- Sponsorship recognition at chapter event

www.amaphilly.org

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Standard Event Package \$500

- Logo on the sponsored event web page linked to desired URL
- Inclusion in at least one Social Media post associated with event promotion
- One premium item made available to event attendees
- Two tickets to the event
- Sponsor signage at event registration table
- Sponsorship recognition at PAMA chapter event

New to PAMA?

Are you interested in spreading the word about your personal brand with an elite network of local marketers? This option might be just what you're looking for.

Individual Sponsor \$99.00

- Discounts to all PAMA (only) sponsored events
- Featured correspondence from the chapter leaders including newsletter subscription and full PAMA website access.

For more information on these packages or specific requests that aren't listed, please contact Seamless Events at: 267-287-8497 or info@amaphilly.org .