



## ~Sponsorship Opportunities~

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***Each sponsorship package is designed to provide you maximum exposure amongst the organization. Outlined below are our current sponsorship opportunities:***

### **Platinum Package - \$5,000**

- TWO email text inclusion in a chapter communication
- 1/2 page ad in the MOTY brochure
- Opportunity to blog on PAMA website as guest expert (Tweeted as well)
- Logo on website linked to desired URL
- Financial Support recognition at PAMA chapter events\*
- TWO tickets to each PAMA chapter event
- 1-Minute Company introduction at PAMA chapter event
- Present one award at MOTY
- One company supplied item at MOTY (registration desk)
- Three month banner ad on PAMA Website

### **Gold Package - \$3,500**

- ONE email inclusion in a chapter communication
- 1/4 ad in the MOTY brochure
- Logo on website linked to desired URL
- Logo recognition at PAMA chapter events\*
- One (1) ticket to Peach AMA chapter event
- Financial support recognition at PAMA chapter events
- One month banner ad on PAMA website

### **Event Package - \$500\***

- One (1) sponsor-supplied item at the registration
- Two (2) tickets to the sponsored PAMA chapter event
- Sponsorship recognition at PAMA chapter event
- Logo on the sponsored event webpage linked to desired URL
- One Tweet from PAMA to attendee's regarding sponsor's services following event

*\*Please note the Annual Marketer of the Year Award Program is excluded from this package; sponsorship opportunities are available for this event separately.*

### **Advertising Packages**

#### ***Web Banner***

- Home Page – 1 month \$300; 3 months \$675
- Secondary Page – 1 month \$200; 3 months \$500

***To secure your sponsorship or advertising package, please email us at [info@amaphilly.org](mailto:info@amaphilly.org).***